



## SENNHEISER CELEBRATES 20 YEARS OF EVOLUTION WITH SPECIAL OFFERS

**Wedemark/Anaheim, January 25, 2018** – 2018 marks the 20th anniversary of Sennheiser’s evolution microphone series. Manufactured at the company’s German headquarters, the evolution series has become a global industry standard for live microphones, and Sennheiser’s most successful microphone series to date. In celebration of the anniversary and as a thank you to all the musicians, singers and content creators who have made evolution such a success, Sennheiser is launching a year-long campaign which offers extraordinary discounts on selected models.

### Mic of the Month

Throughout 2018, Sennheiser will offer incredible savings on select evolution microphones each month. Singers, instrumentalists and content creators should watch their dealer’s (online) shops for the monthly surprise offers. There will be mics for vocalists, drummers, guitarists, bassists... so it is definitely worth keeping an eye out for your next perfect mic.



# 20 YEARS

evolution, Sennheiser’s most successful microphone series, celebrates its 20<sup>th</sup> anniversary – music enthusiasts and content creators will get special offers on evolution microphones throughout the year

The “Mic of the Month” promotion will be supported by the world’s largest online retailers. From March, music enthusiasts should also watch the Sennheiser website – there will be an anniversary website with stories, birthday wishes and prizes to win.

**Visit Sennheiser and Neumann at the NAMM Show, January 25 to 28, Anaheim Convention Center North, Level 1, Booth 14110.**

**About Sennheiser**

Sennheiser is shaping the future of audio – a vision built on more than 70 years of innovation culture, which is deeply rooted within the family-owned company. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. With 20 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland and the USA. Sennheiser has around 2,800 employees around the world that share a passion for audio excellence. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2016, the Sennheiser Group had sales totalling €658.4 million. [www.sennheiser.com](http://www.sennheiser.com)

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